## A multi-stakeholder governance to drive a green and digital transition: the Materials 2030 Roadmap

## Marco FALZETTI - APRE & EuMaT

Based on the initiative of Commission and a group of high-level academia and industry advisors, the Materials 2030 Manifesto marked a new concept for materials R&D&I - especially reflecting the needs of citizens as well as opportunities for Europe's industry. Nine selected innovation markets were identified. Objectives: Accelerate use and application of advanced materials in a holistic approach; impact-driven, across pillars, for all H-EU, with member states' approval.

Together with the Manifesto signatories, a big collaborative effort of the four ETPs/organisations EUMAT, SUSCHEM, MANUFUTURE, and EMIRI, a Roadmap for 'Advanced Materials was developed and edited within a few months and presented to the last Industrial Technologies Conference in Grenoble (June 2022). Following that, a first governance has been established to step forward in the implementation and deployment of the initiative.